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PRESS RELEASE

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Audit-Tel / InVerse Technology Solutions and PalatiumCare announce a strategic alliance to deliver optimized customer service and support in the senior living market.

Cincinnati, OH and Sheboygan, WI (January 16, 2015)-- In a move to improve service and support for life safety systems while driving down cost, Audit-Tel / InVerse Technology Solutions and PalatiumCare have announced a strategic alliance to deliver a streamlined purchasing and support system for the staff of senior living communities in the U.S. and Canada. The collaboration will focus on serving the senior living market, which includes independent living, assisted living, and skilled care communities.

According to the National Center for Assisted Living (NCAL) Staff Vacancy, Retention, and Turnover Survey released in January 2014, employee retention in the Assisted Living market is 72.8% across all job positions, with 4.0% of nursing jobs remaining unfilled. "Staff stability is important to providing quality care to residents," the report states. In order to assist senior living staff members, Audit-Tel / InVerse and PalatiumCare's strategic alliance will create simplified processes for ordering new product, requesting remote assistance, coordinating onsite assistance, and quoting and installing new systems. Friendly, professional customer service representatives and an easy-to-use automated online system allow senior living administrators and other staff members to request the help they need in an efficient manner.

"Our business has always focused on closing the gap between residents and caregivers, and so it's a natural step that we partner with Audit-Tel to close the gap between our company and our customers," said PalatiumCare President Steve Redeker.

Audit-Tel / InVerse Technology Solutions is an independent provider of Financial Telemanagement services and Communications Infrastructure Support to all North America and International industry's and businesses, from Fortune 500 companies to SMB organizations. Audit-Tel is also the nation's leading Retail Industry Financial Telemanagement services provider and is on the leading edge in Healthcare technology management. This has occurred through providing consulting, software solutions, auditing, technology expense payables services and support solutions.

PalatiumCare is a telecommunications and security solution provider focused on the senior living market.

PalatiumCare developed its de-centralized nurse call solution in order to better serve the needs of customers looking for an easy-to-use, affordable, and customizable nurse call solution. PalatiumCare systems are installed in hundreds of buildings in dozens of states in the U.S. and Canada. PalatiumCare is also an expert in resident wandering and security solutions, and is proud to serve as the complete life care services provider to its customers.